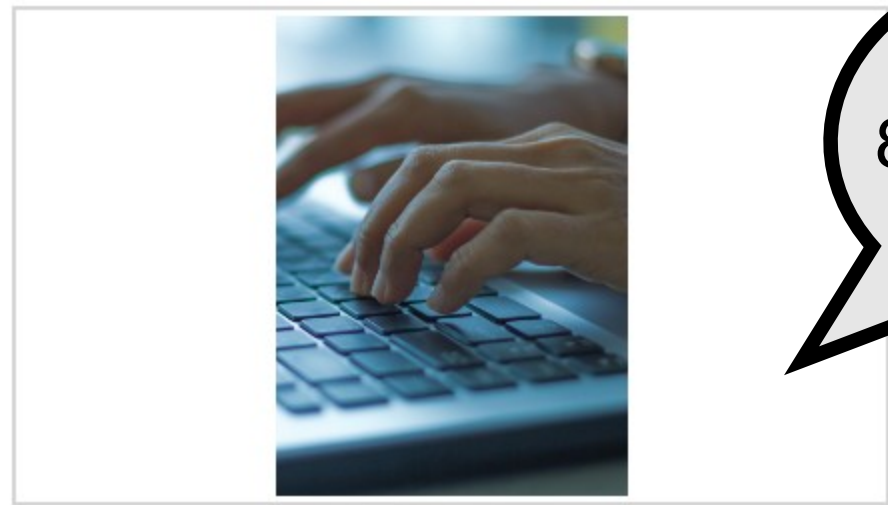
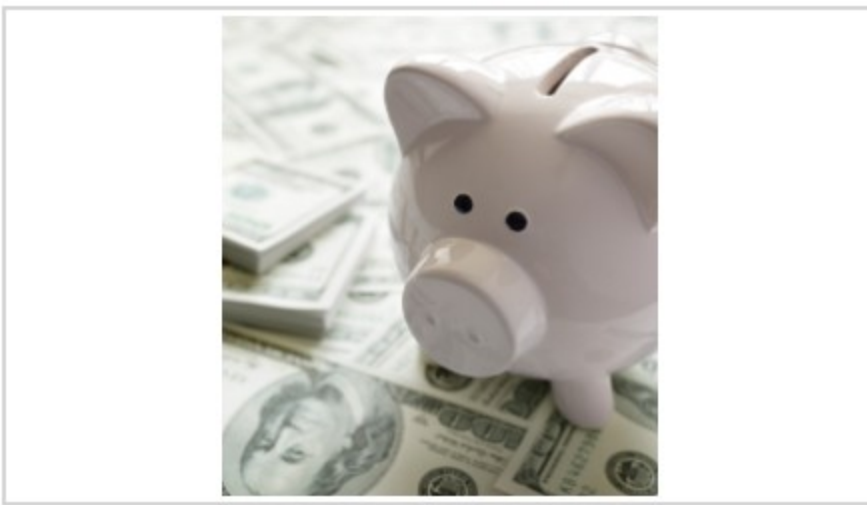
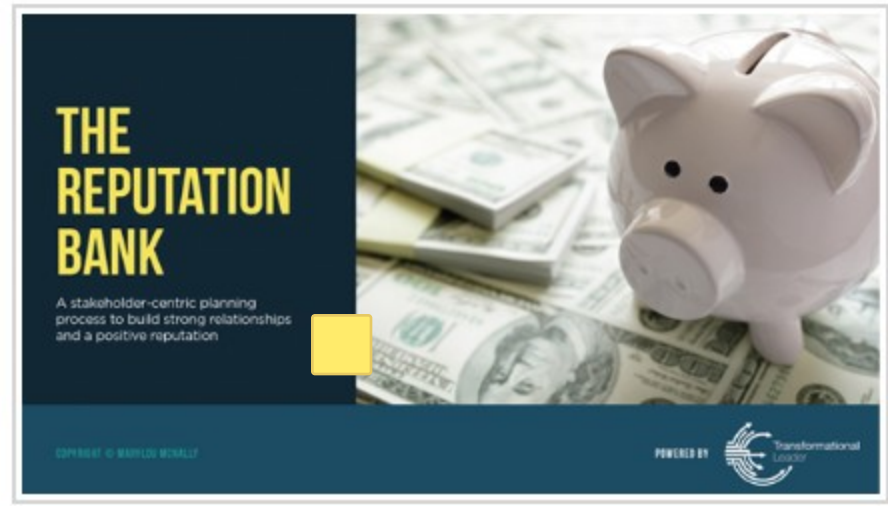
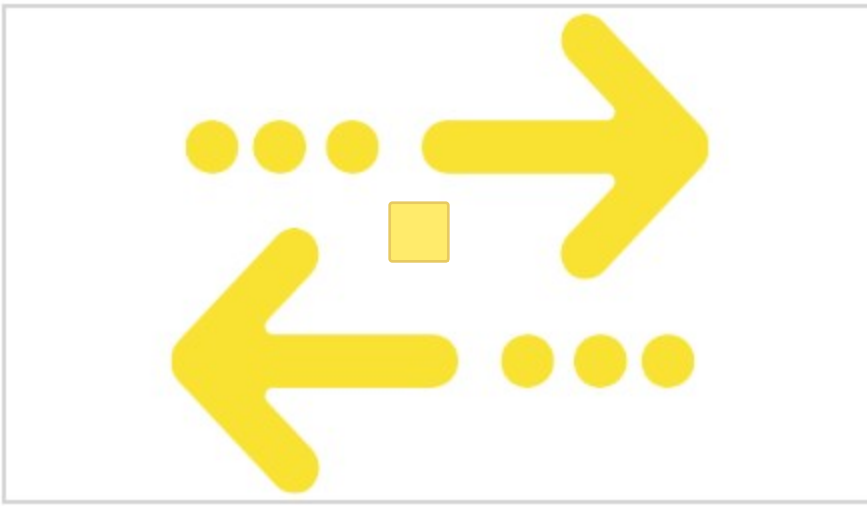
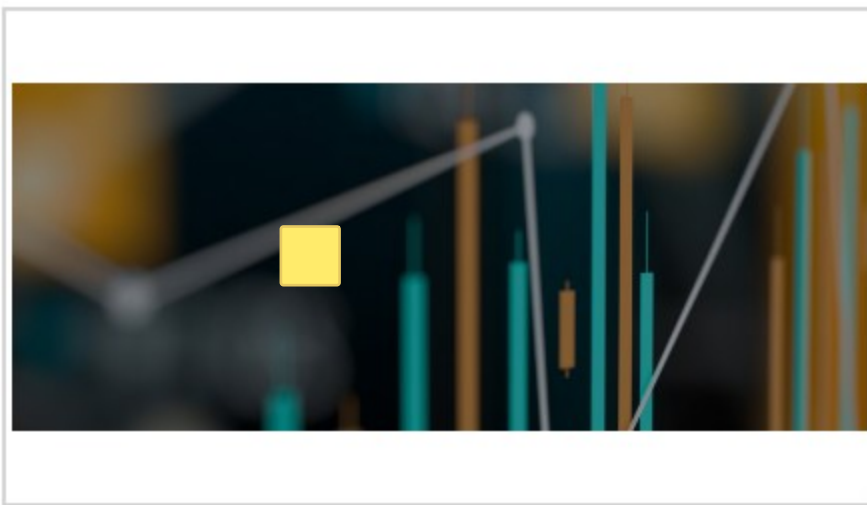


# ABOUT US

The Reputation Bank is designed for communicators of all levels – from new communications professionals to CEOs. Whether you need a completely new communications perspective or just some tweaks, The Reputation Bank exercises provide you with the insights and guidance that can lead you to healthier stakeholder relationships and a stronger reputation.



Add What You Will Gain section from home page btw About Us and photos



use photos 8,9,10 on this row



**Marylou McNally**  
Chief Reputation Officer  
(THE REPUTATION BANK)

Marylou McNally is president and founder of the private consulting firm and products company, Content Laboratory. Marylou has more than 25 years of experience working with small and large companies on strategy activation, branding, corporate communications, issues management, marketing, product and organizational communications, content creation, culture brand development and change management. Marylou guides companies through the creation of strategic, communication, cultural, and reputation frameworks. She works closely with companies and executives to develop industry thought leadership. Marylou created and is the author of the reputation and stakeholder engagement planning tool, The Reputation Bank.

E-mail: [mlou@thereputationbank.com](mailto:mlou@thereputationbank.com)