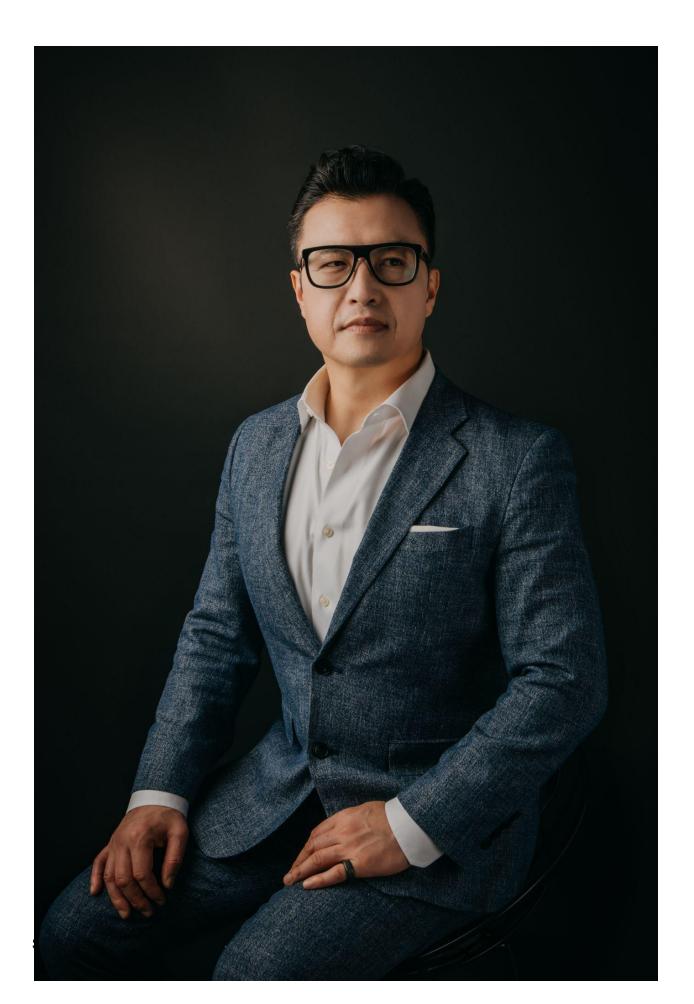
# **About Scott Amyx**



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## Name

Scott Amyx

# Title

Managing Partner at Astor Perkins

# Speaking Fee Range

\$20,000 - \$25,000 USD

# **Travels From**

New York City

# **Photos**

#### Downloadable:

 $\frac{https://drive.google.com/drive/folders/0B-8GobEMZs8qV2JrU2pkaVZuQ0k?resourcekey=0-wjvmBMgK1aGnKWGv8TmATA\&usp=sharing}{}$ 

# Sizzle Reel (Video)

https://youtu.be/6Irt8Q0Wd\_Y



# **Short Bio**

Managing Partner at <u>Astor Perkins</u>, TEDx, Top Global Innovation Keynote Speaker, Forbes, Singularity University Smart City Accelerator, SXSW Pitch/Accelerator, IBM Futurist, Tribeca Disruptor Foundation Fellow, National Sloan Fellow, Wiley Author, TechCrunch, Winner of Innovation Awards.

Scott Amyx is the Chair & Managing Partner at Astor Perkins. Astor Perkins is a deep tech and sustainability VC that backs mavericks solving some of the hardest problems facing humanity on Earth and in space.

From climate change mitigation and adaptation, longevity, and human survival on Earth and in deep space, to the space economy itself, Astor Perkins is tackling some of the most difficult scientific, engineering, and technical problems that have global market potential.

https://scottamyx.com/

# Summary Bio

### **About Scott Amyx**

https://scottamyx.com/about/ https://scottamyx.com/keynotespeaker/

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- Singularity University/ Smart City Accelerator Mentor
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- IBM Futurist
- Tribeca Disruptor Foundation Fellow
- National Sloan Fellow
- Voted Top Influencer by Skyhook
- Voted Top Rockstar by HP Enterprise
- Voted Top Influencer by Inc. Magazine
- Voted Top Global Expert by Postscapes
- Voted Top Expert by Onalytica
- Voted Top in the Business by Relayr
- Voted Top Authority by the Internet of Things Institute
- Featured as a Top Company by Postscapes
- Voted Most Influential in Smart Cities and IIoT by Right Relevance
- Winner of the Cloud & DevOps World Award for Most Innovative
- Awarded 50 Most Impactful Smart Cities Leaders by World CSR Congress

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technologies, Fourth Industrial Revolution & success. Scott is a global thought leader on breakthrough innovation, voted top global innovation keynote speaker, and author on smart cities, the Fourth Industrial Revolution and winner of the Cloud & DevOps World Award for Most Innovative and was voted Top Global Exponential Technologies Expert by Inc. Magazine, HP Enterprise, and Postscapes & Top 10 Global Innovation Keynote Speaker by Speaking.com. Scott has been nominated to the World Economic Forum as a committee member for the Future of the Internet. The Republic of Korea nominated Scott to present at the ITU Telecom World, United Nations. Governments, multinationals, and international consulting & research firms look to Scott for unrivaled insights and pulse on the changing landscape.

Scott was voted the Most Influential Leader in Smart Cities and awarded the 50 Most Impactful Smart Cities Leaders by Inc. Magazine, Internet of Things Institute, HP Enterprise, World CSR Congress, and numerous institutions. Scott is enabling the realization of a global network of smart, sustainable cities through his partnerships with the United Nations, United Smart Cities, United for Smart Sustainable Cities, Smart Cities Council, and ASEAN Smart Cities Network, family offices, and institutional investors.

Scott has been featured on New York Times, TIME, Forbes, The Washington Post, WIRED, TechCrunch, Inc., Pew Research, Chicago Tribune, InformationWeek, Forrester, Gigaom, ReadWrite, Shots Magazine, Business News Daily, IBM Big Data & Analytics, Intel, Geektime, Examiner, TechBeacon, EE Times, IEEE, El País, Costco Magazine, and television and radio programs. He has spoken or scheduled to speak at TED, European Commission, World Economic Forum, ITU Telecom World (United Nations), International CES, SXSW, IBM Insight, IBM Amplify, IBM Watson IoT, IBM InterConnect, PTC LiveWorx, AMEX, SAP, CRM Evolution, THINK!, NED, Cloud Expo Europe, Cloud & DevOps World, KAIST, Samsung SDS, ArabNet Dubai & Riyadh, Internet Summit, JCK Las Vegas, Customer Service Experience, Razorfish Tech Summit, Location & Context World, Internet of Things World, K-Global Startup, and more. Scott is the co-author of Internet of Things and Data Analytics Handbook, an academic publication by John Wiley and Sons and The Advances in Information Security, Privacy, & Ethics (AISPE) Book Series: Managing Security Issues and the Hidden Dangers of Wearable Technologies, an academic publication by IGI Global.

Book Scott to learn how to systematically and consistently create profound innovation. Break through traditional thinking. Inspire and challenge your audience. Scott delivers actionable insights in an energizing, experiential and engaging manner that creates an environment for real learning and lasting change. His impactful keynote speeches are practical and applicable to the most pressing business challenges of today.

As a deep tech venture capitalist, Scott invests in some of the most cutting-edge technologies -quantum computers, space, climate tech, longevity, and autonomy. As an expert in innovation, he intimately understands the benefits of exponential technologies but also recognizes the need for human change management within organizations. His keynotes address people's greatest

fears about disruptive technologies and how they and their organizations can harness the potential while mitigating concerns of human displacement.

Scott is an expert in product innovation that integrates exponential technologies, out-of-the-box thinking and proven science and research methodologies to create breakthrough new innovations for organizations. In his most recent Forbes column, he discussed the use of crowdsourcing and AI with research-based analogical innovation that can systematically and consistently generate profoundly new-to-the-world innovations that have 10x growth potential.

Scott is the author of <u>Strive: How Doing the Things Most Uncomfortable Leads to Success</u>, which has been endorsed by Tony Robbins, Forbes, Singularity University, Tribeca Film Festival, and other global influencers.

Scott's feature Wiley book **Strive** is available for order. Find out how doing the things most uncomfortable leads to success. Pioneering thought leader Scott Amyx shows anyone striving to succeed, regardless of who or where we are, what we do or have done for a living, or how young or old we are, that the secret to outstanding achievement is not talent but doing the things uncomfortable he calls "strive". Drawing on his own powerful story of an impoverished immigrant frequently told that he would amount to nothing, Amyx, now a celebrated venture capitalist and futurist, describes his meteoric rise from obscurity to prominence, which led to the hypothesis that what really drives success is not intellect, opportunities or even network but pursuing personal change that's uncomfortable. In this book, Scott takes readers into his defining life moments and stories from some of the most unlikely individuals who persevered through change to become outrageously successful. He also mines fascinating insights from history and shows what can be gleaned from modern experiments in high performance. Finally, he shares what he's learned from interviewing dozens of high achievers—from corporate CEOs, unicorn startup entrepreneurs to global policy leaders. Strive shows how you can shape your life and your career, a life of fulfillment and joy, constantly creative and productive, one that always holds the possibility of delightful surprise.

Scott's second feature book The Human Race: How Humans Can Survive in the Robotic Age is scheduled to come out next year. Scott explores the imminent net job loss from artificial intelligence, robotics and the Fourth Industrial Revolution and its impact on income inequality and rise in populism and nationalism that are sweeping across the globe. What is the role of humans in the world of hyper-automation? Al-driven cyber-physical automation is expected to displace 50% to 80% of the human workforce by 2030. As the pace of convergence of exponential technologies reach near vertical slope, the trend of human displacement is unstoppable. What will be the role of humans? For the structurally unemployed and underemployed, it will be bleak future with limited options. Only those with highly specialized PhDs in fields that create, train and maintain Al, robotic and advanced scientific and technical systems may have a place in the world of hyper-automation. Contrary to popular belief that only predictable physical work is automatable, as narrow Al continues to master new niches, it will amass a superset of capabilities that will not only replace tasks but holistic job functions. There

is no senior executive, policymaker or subject matter expert that will be safe. Scott explores the limitations of universal basic income and taxing robots. Instead, he proposes a vastly different, out-of-the-box solution called the Human Currency. It's a global economy and a cryptocurrency based on human-to-human empathy services. Moreover, it has the resiliency and sustainability built into the system to ensure the viability of the human race for centuries to come.

Scott emphasizes the need to pursue job training and labor force development in human-to-human services that leverage our ability to empathize with the human condition. The empathy business models and services will become the bedrock of post Fourth Industrial Revolution.

Scott has over 25 years of large-scale strategy and implementation experience, managing double digit million dollar projects across multiple verticals. In his last corporate position as VP of Product Management, Scott helped the company be acquired by a Fortune 500 publicly traded company. Scott has also started numerous startups and successfully sold a company.

Scott has a master's degree in applied microeconomics/ public policy from the University of Chicago. Scott was a National Sloan Fellow at Carnegie Mellon University.

## Social Media

- TED Profile: https://www.ted.com/profiles/5517138
- LinkedIn Profile: https://www.linkedin.com/in/scottamyx
- LinkedIn Business:
  - https://www.linkedin.com/company/astorperkins/?viewAsMember=true
- Twitter: @ScottSAmyx
- Instagram: https://www.instagram.com/scott\_amyx/
- Books: https://scottamyx.com/books/
- Newsroom: https://scottamyx.com/newsroom/
- Professional Website: https://astorperkins.com/
- Personal Website: https://scottamyx.com
- Video: <a href="https://youtu.be/6lrt8Q0Wd">https://youtu.be/6lrt8Q0Wd</a> Y
- Innovation Podcast: https://scottamyx.com/innovation/
- Climate Change Podcast: https://scottamyx.com/climate-change/
- Forbes: https://scottamyx.com/forbes/

## **Books**

https://scottamyx.com/books/

## Strive: How Doing the Things Most Uncomfortable Leads to Success

"<u>Strive</u>. Pushing through our limits, doing the hard thing, and focusing on constant and never ending growth and improvement is the ticket to impact and fulfillment!"

Tony Robbins, World-Renowned Business Leader and Peak Performance Strategist,
 Best-Selling Author of Unshakeable, Money Master the Game, Unlimited Power and
 Awaken the Giant Within

"The true alchemy of <u>Strive</u> is that it combines, great storytelling, great anecdotes, and some pretty profound insights. No question Scott Amyx's key takeaway is to get comfortable being uncomfortable... or perhaps find yourself a different journey. Learning to live perpetually outside your comfort zone is perhaps a condition precedent for success — the special sauce for cooking up ideas that will change the world."

Craig Hatkoff, Founder of Tribeca Film Festival

"<u>Strive</u> teaches us to embrace discomfort and achieve success in this exponentially changing world."

- Alex Picazo, Singularity University

"Visionaries, game changers and disruptors all share one thing in common — their ability to embrace the uncomfortable. *Strive* is for anyone who wants to disrupt the status quo."

- Brian Wong, CEO of Kiip, Author of The Cheat Code

"Scott Amyx's book injects you with a secret sauce that will compel you to be bold and disrupt yourself. His advice about the importance of stretching beyond your comfort zone is perfect. I ought to know since I just spent five years traveling nonstop overland to all 54 African countries."

- Francis Tapon, Author and Global Nomad, Harvard Business School, Forbes

"Scott Amyx's <u>Strive</u> ignites in the reader a passion to reevaluate success. Scott intertwines his own story, filled with constant struggle, with similar narratives to teach us how to manifest our dreams by taking risks and embracing change no matter how uncomfortable. <u>Strive</u> is the handbook for anyone who wants to stand up, rise above, and transform his or her life."

Richard Shapiro, Founder & President, The Center for Client Retention, Author of The
 Endangered Customer

"<u>Strive</u> is the perfect book for disrupting traditional systems that need significant improvement. In building our tuition-free boarding high school for the underserved and disengaged youth, we are

able to use the actionable steps in <u>Strive</u> to push towards the uncomfortable. This book is serving as a guide for our team to keep pushing for greatness."

- Jabez LeBret, Chief of Schools, Sisu Academy, Forbes

"Wow! From beginning to end, Scott lays it out there. <u>Strive</u> gives you back your most important commodity, your time. Every chapter is packed with first hand experiences, learnings, and takeaways. I love that it's a type of book you can open any chapter and be at a lesson or story that will relate to you! <u>Strive</u> is a book you will pass on or buy for others you want to inspire."

- John Elston, #1 Kindle & Amazon Bestselling Author of The Remote Revolution

"There is huge significance of intentionally getting into the discomfort zone – a change that all begins in the mind – and the only zone where real growth occurs."

– Dr. Dipesh Patel, Postdoc Bioengineering & Immunology, PhD Biochemistry

The Human Race: How Humans Can Survive in the Robotic Age
Internet of Things and Data Analytics Handbook

The Advances in Information Security, Privacy, & Ethics Book Series: Managing Security Issues and the Hidden Dangers of Wearable Technologies

# **Topics**

- Innovation & Technology > Innovation
- Business > Innovation
- Business > Strategy & Execution
- Business > Change Management

# **Specific Topics**

- Innovation
- Change Management
- People Development

# Suggested Keynote Speeches & Programs

# (BOOK) <u>Strive: How Doing the Things Most Uncomfortable Leads to</u> Success

Scott's feature Wiley book *Strive* is available for order. Find out how doing the things most uncomfortable leads to success. Pioneering thought leader Scott Amyx shows anyone striving to succeed, regardless of who or where we are, what we do or have done for a living, or how young or old we are, that the secret to outstanding achievement is not talent but doing the things uncomfortable he calls "strive". Drawing on his own powerful story of an impoverished immigrant frequently told that he would amount to nothing, Amyx, now a celebrated venture capitalist and futurist, describes his meteoric rise from obscurity to prominence, which led to the hypothesis that what really drives success is not intellect, opportunities or even network but pursuing personal change that's uncomfortable. In this book, Scott takes readers into his defining life moments and stories from some of the most unlikely individuals who persevered through change to become outrageously successful. He also mines fascinating insights from history and shows what can be gleaned from modern experiments in high performance. Finally, he shares what he's learned from interviewing dozens of high achievers—from corporate CEOs, unicorn startup entrepreneurs to global policy leaders. Strive shows how you can shape your life and your career, a life of fulfillment and joy, constantly creative and productive, one that always holds the possibility of delightful surprise.

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Al-driven cyber-physical automation is expected to displace 50% to 80% of the human workforce by 2030. As the pace of convergence of exponential technologies reach near vertical slope, the trend of human displacement is unstoppable. What will be the role of humans?

For the structurally unemployed and underemployed, it will be bleak future with limited options. Only those with highly specialized PhDs in fields that create, train and maintain AI, robotic and advanced scientific and technical systems may have a place in the world of hyper-automation. Contrary to popular belief that only predictable physical work is automatable, as narrow AI

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Scott emphasizes the need to pursue job training and labor force development in human-to-human services that leverage our ability to empathize with the human condition. The empathy business models and services will become the bedrock of post Fourth Industrial Revolution.

## Are You Ready for Disruption?

How do you turn disruption Into innovation? In PwC's Annual Global CEO Survey, 62% expressed concern about the impact of disruption in their industry. Disruption is coming from all directions — from the Internet of Things, blockchain cryptography, Al/ machine learning, data analytics, decentralized computing to changes in consumer behavior.

According to an Accenture study of 1,000 large enterprises, big companies struggle with innovation. The biggest barrier is not a lack of vision but because, by definition, big companies are mature. Organizational structures and processes are in place to guide the company towards efficiency. Seasoned managers steer their employees from pursuing the art of discovery and towards engaging in the science of delivery. Employees are taught to seek efficiencies, leverage existing assets, and listen to their best customers. Such practices and policies ensure that executives can consistently deliver positive earnings to Wall Street, but they also minimize the types and scale of innovation that can be pursued successfully within an organization. No company ever created transformational growth by doing what they do a tiny bit better and a tiny bit cheaper.

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# Exponential Disruption: Is Your Organization Ready for the Era of Human-Machine Innovation?

Disruption is a great term, as long as it's being applied to your competitors and not your firm. Exponential technologies are creating disruption. The convergence of exponential technologies is expected to disrupt almost every sector and business. Changing trends are forcing leaders to take a hard look at their business models and core competencies. New entrants are threatening to displace "cash cows" and prominent brands. How is your company positioned to take advantage of the multi-billion dollar opportunity that beckons? Or is your business at risk from the advances in technology? If your company is not embracing technological and business model changes, it may be in danger of becoming obsolete.

#### The Future of Innovation & Jobs

The new marketplace for industries like manufacturing, energy, gas and oil, and construction is a far cry from that in decades past. The perfect storm of problems has been brewing, as novel challenges cut into revenue and force corporations to scramble to find fresh opportunities. Obstacles to growth come in many forms. For example, the Bureau of Labor Statistics noted that there has been a gradual slide in worker productivity, not over just the last few quarters, but over the last decade. However, just as some industries are struggling, there is little doubt that the tech sector is going strong—and that it is shaking up other verticals to create value and opportunities for expansion and growth. While it is not likely that a single solution can bring about significant change in the industrial sector, the appropriate application of advanced technologies, data analytics, machine learning and robotics can result in a greater optimization of business workflows and processes, enhanced safety, improved research and development, and the creation of new revenue streams. The silver lining is that innovation also ushers in new types of jobs that didn't exist before. Innovation coupled with continuous lifetime learning and retraining creates a flexible and adaptable labor force.

# How to Consistently Think Outside-of-the-Box for 10x Growth

Your boss tells you to create the next multi-million dollar blockbuster product. After all, you are the expert. Yet, no matter how much your team tries to think outside-of-the-box, your innovation iterations can't seem to break through the legacy product. Sure it has better bells and whistles but at the end of the day, it's still the same widget with a new name.

Scott shares that companies can systematically achieve better innovation outcomes by utilizing a combination of crowdsourcing and AI computation to create serendipity. Great ideas don't have to occur once in a blue moon; it can happen consistently. Scott asserts that great ideas are inspired from other domains. Using a proven research-based methodology, Scott helps your organization to solve highly complex product development and innovation projects by utilizing the symbiosis of human-machine innovation.

### How Constraints Help or Inhibit Innovation

What is one of the most frequent feedback that leaders receive from product/project teams? "We don't have enough budget, people and/or time!" So, do constraints help or inhibit innovation?

Conventional wisdom advocates eliminating constraints for innovation to flourish. Some research, however, suggests innovation improves when constraints are imposed. Afterall, this is the philosophy behind Agile management, lean startup principles and daily stand-up meetings. Yet a recent study suggests that constraining the creative process too much backfires after a threshold. It turns out finding the right balance is much harder than we thought. Scott explains how, why and when constraints foster or hinder creativity and innovation.

## Why Innovation Benefits from Dissent

How are decisions made in your organization? We like to believe that we make optimal decisions based on group consensus. According to research, even the best orchestrated consensus thinking is less creativity than the sum of their members. By definition, consensus is a general agreement among members of a group. In order to reach consensus, there are trade-offs. We start out with a complex problem with many dimensions, much like a heptagon with 100 sides. As concessions are made, the once jagged polygon smooths out to a simple rounded polygon with less sides. What we get is something not dissimilar from what others have already come up with, including our competitors. We fail to achieve a breakthrough.

Scott shares that in order to produce superior decision-making, organizations must embrace authentic dissenting viewpoints. Based on research, Scott indicates that when a team member shares a dissenting viewpoint, the creativity of the group increases. Dissent stimulates thought that is divergent, and leads to greater innovation and creativity. It improves the quality of decision-making. We become more independent thinkers and, more importantly, we think divergently.

### Why Innovation Shouldn't Start with Business Requirements

There is an exciting new project kicking off at your work. So naturally, you start with requirements gathering. You hold a series of requirements gathering working sessions with stakeholders and users. The questions are generally oriented towards "what do you want?" However, this is highly problematic, especially if this is a new product or service. Matter of fact, asking your target customers what they want might even lead to disastrous results.

Scott presents the concepts of benefit-oriented and emotion-oriented requirements methodologies that will not only sharpen your requirements process but produce a profoundly innovative solution that will be lauded and loved by your customers. A benefits-oriented approach summarizes the greatest user needs to the highest abstraction level. It forces us to lift our eyes up from granularity of feature set to see the big picture. An emotion-oriented requirements approach increases user adoption, engagement and ultimate success of a new product or service by focusing on the underlying human emotional goals.

### How AI is Transforming Retail & Financial Services

Scott Amyx walks the audience through the lens of a customer journey as s/he interacts with retail and financial services powered by AI. From chatbots to human like digital assistants (AVA), Outernets' computer vision technology that turns any windows and surfaces into interactive experiences, Endor's social physics platform that applies AI predictive data analytics to human behavior, fraud prevention powered by AI to Digits that converts credit cards and debit cards into cryptocurrency cards for purchases, the AI evolution is just beginning.

#### **How to Transform a Nation**

How to build a Fourth Industrial Revolution-driven nation to spur sustainable economic growth, to build new industries, to create jobs, and to raise the human capital of local citizens.

The World Economic Forum's survey gives us hints on when the future will have arrived. When we have robotic pharmacists, when our clothes are Internet connected to when AI is seating on the Board of Directors. These disruptions cannot be stopped. It represents rapid and unstoppable evolution in the human innovation curve. With this massive automation and intelligence, many will lose their jobs -- a net 7% of U.S. jobs by 2025.

So how can a nation instead of being disrupted become the disruptor?

Scott Amyx shares a framework for transforming a nation. In his presentation, Scott shares the role of futurism, R&D, experimentation, investment, implementation, and knowledge transfer in the transformation of a nation.



## Full Bio

### **About Scott Amyx**

https://scottamyx.com/about/ https://scottamyx.com/keynotespeaker/

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- Voted Top Rockstar by HP Enterprise
- Voted Top Influencer by Inc. Magazine
- Voted Top Global Expert by Postscapes
- Voted Top Expert by Onalytica (2016, 2017)
- Voted Top in the Business by Relayr (2016, 2017)
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Scott has been featured on New York Times, TIME, Forbes, The Washington Post, WIRED, TechCrunch, Inc., Pew Research, Chicago Tribune, InformationWeek, Forrester, Gigaom, ReadWrite, Shots Magazine, Business News Daily, IBM Big Data & Analytics, Intel, Geektime, Examiner, TechBeacon, EE Times, IEEE, El País, Costco Magazine, and television and radio programs. He has spoken or scheduled to speak at TED, European Commission, World Economic Forum, ITU Telecom World (United Nations), International CES, SXSW, IBM Insight, IBM Amplify, IBM Watson IoT, IBM InterConnect, PTC LiveWorx, AMEX, SAP, CRM Evolution, THINK!, NED, Cloud Expo Europe, Cloud & DevOps World, KAIST, Samsung SDS, ArabNet Dubai & Riyadh, Internet Summit, JCK Las Vegas, Customer Service Experience, Razorfish Tech Summit, Location & Context World, Internet of Things World, K-Global Startup, and more. Scott is the co-author of Internet of Things and Data Analytics Handbook, an academic publication by John Wiley and Sons and The Advances in Information Security, Privacy, & Ethics (AISPE) Book Series: Managing Security Issues and the Hidden Dangers of Wearable Technologies, an academic publication by IGI Global.

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Scott is the author of <u>Strive: How Doing the Things Most Uncomfortable Leads to Success</u>, which has been endorsed by Tony Robbins, Forbes, Singularity University, Tribeca Film Festival, and other global influencers.

Scott's feature Wiley book **Strive** is available for order. Find out how doing the things most uncomfortable leads to success. Pioneering thought leader Scott Amyx shows anyone striving to succeed, regardless of who or where we are, what we do or have done for a living, or how young or old we are, that the secret to outstanding achievement is not talent but doing the things uncomfortable he calls "strive". Drawing on his own powerful story of an impoverished immigrant frequently told that he would amount to nothing, Amyx, now a celebrated venture capitalist and futurist, describes his meteoric rise from obscurity to prominence, which led to the hypothesis that what really drives success is not intellect, opportunities or even network but pursuing personal change that's uncomfortable. In this book, Scott takes readers into his defining life moments and stories from some of the most unlikely individuals who persevered through change to become outrageously successful. He also mines fascinating insights from history and shows what can be gleaned from modern experiments in high performance. Finally, he shares what he's learned from interviewing dozens of high achievers—from corporate CEOs, unicorn startup entrepreneurs to global policy leaders. Strive shows how you can shape your life and your career, a life of fulfillment and joy, constantly creative and productive, one that always holds the possibility of delightful surprise.

Scott's second feature book The Human Race: How Humans Can Survive in the Robotic Age is scheduled to come out next year. Scott explores the imminent net job loss from artificial intelligence, robotics and the Fourth Industrial Revolution and its impact on income inequality and rise in populism and nationalism that are sweeping across the globe. What is the role of humans in the world of hyper-automation? Al-driven cyber-physical automation is expected to displace 50% to 80% of the human workforce by 2030. As the pace of convergence of exponential technologies reach near vertical slope, the trend of human displacement is unstoppable. What will be the role of humans? For the structurally unemployed and underemployed, it will be bleak future with limited options. Only those with highly specialized PhDs in fields that create, train and maintain AI, robotic and advanced scientific and technical systems may have a place in the world of hyper-automation. Contrary to popular belief that only predictable physical work is automatable, as narrow AI continues to master new niches, it will amass a superset of capabilities that will not only replace tasks but holistic job functions. There is no senior executive, policymaker or subject matter expert that will be safe. Scott explores the limitations of universal basic income and taxing robots. Instead, he proposes a vastly different, out-of-the-box solution called the Human Currency. It's a global economy and a cryptocurrency based on human-to-human empathy services. Moreover, it has the resiliency and sustainability built into the system to ensure the viability of the human race for centuries to come.

Scott emphasizes the need to pursue job training and labor force development in human-to-human services that leverage our ability to empathize with the human condition. The empathy business models and services will become the bedrock of post Fourth Industrial Revolution.

Scott has over 20 years of large-scale strategy and implementation experience, managing double digit million dollar projects across multiple verticals. In his last corporate position as VP

of Product Management, Scott helped the company be acquired by a Fortune 500 publicly traded company. Scott has also started numerous startups and successfully sold a company.

Scott has a master's degree in applied microeconomics/ public policy from the University of Chicago. Scott was a national Sloan Fellow at Carnegie Mellon University.

### Social Media

- TED Profile: https://www.ted.com/profiles/5517138
- LinkedIn Profile: https://www.linkedin.com/in/scottamyx
- LinkedIn Business:
  - https://www.linkedin.com/company/astorperkins/?viewAsMember=true
- Twitter: <u>@ScottSAmyx</u>
- Instagram: <a href="https://www.instagram.com/scott\_amyx/">https://www.instagram.com/scott\_amyx/</a>
- Books: <a href="https://scottamyx.com/books/">https://scottamyx.com/books/</a>
- Newsroom: <a href="https://scottamyx.com/newsroom/">https://scottamyx.com/newsroom/</a>
- Business Website: https://astorperkins.com/
- Personal Website: https://scottamyx.com
- Video: https://youtu.be/6Irt8Q0Wd Y
- Innovation Podcast: https://scottamyx.com/innovation/
- Climate Change Podcast: https://scottamyx.com/climate-change/
- Forbes: https://scottamyx.com/forbes/

## **Thought Leadership**

Scott Amyx Forbes Columnist

Scott Amyx Nominated for World Economic Forum

Scott Amyx Interviewed for G20 Summit & Accenture Report

Scott Amyx Keynoted at the European Commission in Brussels, Belgium

Scott Amyx IoT Speaker at ITU Telecom World, United Nations in Budapest & Busan

Scott Amyx Spoke on TEDx

Scott Amyx Elected as a Tribeca Disruptor Foundation Fellow

Scott Amyx Elected as a Singularity University/ Smart City Accelerator Mentor and Startup Board Member

Scott Amyx Interviewed by New York Times

Scott Amyx Interviewed by CIO Magazine

Scott Amyx Interviewed by Gartner & Forrester

Scott Amyx Interviewed by Environmental Defense Fund

Scott Amyx Interviewed for WhichPLM Report 6th Edition: IoT Issue

Winner of the Cloud & DevOps World 2016 Award for Most Innovative

Featured as a Top Internet of Things Company by Postscapes

Voted Top Influencer by Inc. Magazine

Voted Top Rockstar by HP Enterprise

Voted Top Global Influencer & Expert by Postscapes

Voted Top Authority by the Internet of Things Institute

Voted Top Influencer by Skyhook

Voted Top in the Business by Relayr

Voted Most Influential in Smart Cities and IIoT by Right Relevance

Scott Amyx Voted Top 10 Global Speakers by Speaking.com http://speaking.com/top25-speakers-for-2016/

Scott Amyx on the International CES Speaker Selection Committee & Speaker at CES 2016 https://www.cesweb.org/ https://youtu.be/ljcU8rKJle8 (Video)

Scott Amyx on the Steering Committee of Smart IoT London 2017 (part of Cloud Expo Europe London)

http://www.smartiotlondon.com/

Scott Amyx Interviewed by TIME Magazine See the Wearable Tech of the Future http://time.com/see-the-wearable-tech-of-the-future/

Scott Amyx Interviewed by Intel

The Edge of Wearables: When Will Society Take the Ultimate Leap?

http://iq.intel.com/the-edge-of-wearables-when-will-society-take-the-ultimate-leap/

Scott Amyx Interviewed by IBM

Scott Amyx Speaks to IBM About the Hottest Trends in Technology

http://ibmevents.tumblr.com/post/131706939159/what-do-you-see-as-the-hottest-trends-in

Scott Amyx Interviewed by TechBeacon (HP)

When Computing Gets Ambient: Scott Amyx on the Potential of Wearables & the IoT http://techbeacon.com/when-computing-gets-ambient-scott-amyx-potential-wearables-iot

Scott Amyx Published Data Privacy Playbook for Wearables and IoT http://www.informationweek.com/mobile/mobile-devices/data-privacy-playbook-for-wearables-and-iot/a/d-id/1320690

### **Speaking Engagements**

Scott Amyx voted as Top 10 Global Innovation Keynote Speaker by Speaking.com and Top 10 Speaker on the Trends Shaping Technology by the Sweeney Agency

#### 2022

UAE Internal Auditors Association, Dubai, UAE, March 2022

PSNI Global Alliance, Houston, April 2022

MIT New Space Age Conference, MIT Media Labs, Cambridge, April 2022

#### 2021

Webflow, July 2021

Alea Global Group, New York, August 2021

T-Mobile for Business, Seattle, October 2021

Capital One, November 2021

Akamai, November 2021

Prestel & Partner Family Office Forum, New York, December 2021

#### 2020

Cable Onda, Panama City, Panama, February 2020

International Association of Business Communications, Chicago, February 2020

SXSW Conference & Festivals, Austin, March 2020

Princeton University, April 2020

Biohacking Congress, April 2020

Liberty Mutual, August 2020

Samsung, October 2020

State Farm, November 2020

PatSnap, December 2020

### 2019

SXSW Conference & Festivals, Austin, March 2019 https://www.sxsw.com/

Prestel & Partner Family Office Forum, Singapore, March 2019 http://www.prestelandpartner.com/familyofficeforumsingapore.html

Sistema (MTS & MGTS) Smart City & Digital Twin Corporate Event, Moscow, Russia, March 2019

http://ir.mts.ru/home/default.aspx

Skoll World Forum, University of Oxford, UK, April 2019 http://skoll.org/skoll-world-forum/

AIMS Australia Conference, Pasadena, April 2019 https://aims.insure/

#WeDontHaveTime Climate Conference, April 2019 https://wedonthavetime.confetti.events/

Tribeca Disruptive Innovation Awards, NYC, May 2019 https://www.disruptorawards.com/

Blockchain Economic Forum, NYC, May 2019 https://bef.latoken.com/usa2019

Prestel & Partner Family Office Forum, New York, October 2019 https://www.prestelandpartner.com/family-office-forum-new-york.html

Startup World Cup New York, New York, November 2019

#### 2018

Future of Technology Summit, Washington, D.C., February 2018 https://www.fts2018.com/

Learning & Technology Conference, Jeddah, Saudi Arabia, February 2018 https://www.effatuniversity.edu.sa/English/Events/LT/Pages/default.aspx

Future of Technology Summit, Abu Dhabi, UAE, March 2018 https://www.fts2018.com/

Upgraded Life Festival, Helsinki, Finland, April 2018 http://www.upgradedlifefestival.com/ https://youtu.be/9eGdhE1TDjl (Video)

THINK 18, Phoenix, May 2018 http://co-opthink.org/events/think-18/ https://youtu.be/HMn0lufLmPc (Video)

World IT Show, Seoul, South Korea, May 2018 http://worlditshow.co.kr/wp2/eng/

Tigo Costa Rica, San José, Costa Rica, June 2018 http://www.tigostar.cr/https://youtu.be/xF3DnnN58A0 (Video)

LiveWorx 18 Technology Conference, Boston, June 2018 https://www.liveworx.com/ https://youtu.be/bnVaf5dgWY0 (Video)

Future of Xperience, Miami/Ft. Lauderdale, June 2018

http://www.futureofxperience.com/

Future Port Prague, Czech Republic, September 2018 https://www.futureportprague.com/https://youtu.be/U185tl7L3fc (Video)

Prestel & Partner Family Office Forum, San Francisco, September 2018 http://www.prestelandpartner.com/eventspeakerssanfrancisco.html

United Nations SDG Frontier Finance Summit, September 2018 https://sdgfinanceforum.org/

NBT Bank Summit, October 2018 https://www.nbtbank.com/ https://youtu.be/Gc6aiYkMgAI (Video)

NED, Lima, Peru, October 2018 http://ned.pe/

Future of Technology Summit, Bangalore, India, October 2018 https://www.fts2018.com/

FMCG Summit, Moscow, Russia, November 2018 https://londonspeakerbureau.com/

Artificial Intelligence Dubai Summit, Dubai, April 2019 https://www.eventus-international.com/artificial-intelligence-dubai

BCC Colombia, Colombia, August 2019 http://grupobcc.com/en/

### 2017

International CES, Las Vegas, January, 2017 https://www.ces.tech/

European Commission, Brussels, Belgium, January 2017 http://ec.europa.eu/index\_en.htm

9/10ths Takamol Holding VC Conference, Riyadh, Saudi Arabia, March 2017 https://910ths.sa/

Cloud Expo Europe/ Smart IoT, London, England, March 2017

http://www.cloudexpoeurope.com/ http://www.smartiotlondon.com/

Madison College, Wisconsin, March 2017 https://madisoncollege.edu/

M2M/ IoT Forum CEE, Vienna, Austria, March 2017 http://www.m2m-forum.eu/

IBM InterConnect, Las Vegas, March 2017 https://www.ibm.com/cloud-computing/us/en/interconnect/

WCX17: SAE World Congress Experience 2017, Detroit, April 2017 http://www.sae.org/congress/

Webit.Festival Europe, Sophia, Bulgaria, April 2017 http://www.webit.bg/

BLAST, Rome, Italy, May 2017 http://blastproject.com/

Dronetech Europe, Bristol, England, May 2017 http://www.dronetecheurope.com/

Internet of Things World, Santa Clara, May 2017 https://tmt.knect365.com/iot-world/

IoTA 2017, World Trade Centre, Mumbai, India, May 2017 http://www.iota2016.org/

WIS World IT, Seoul, South Korea, May 2017 http://worlditshow.co.kr/

IoT Slam Live Internet of Things Conference, Durham, June 2017 http://iotslam.com/

ICISTS KAIST, Daejeon, South Korea, July 2017 http://www.icists.org/program-2/

ITU Telecom World (United Nations), Busan, South Korea, September 2017 http://telecomworld.itu.int/

Future Port Prague, Czech Republic, September 2017

https://www.futureportprague.com/

AppShow, Milan, Italy, October 2017 https://appshow.eu/en/

TEDxRutgers, New Jersey, October 2017 http://www.tedxrutgers.com/

TigoUne Forum Colombia, Bogota, Colombia, October 2017 https://tigouneforumcolombia.com/

Association for Financial Professionals, San Diego, October 2017 https://an17.afponline.org/

IoT Security Summit, Blockchain 360 & Cloud Security Summit, NYC, October 2017 https://tmt.knect365.com/iot-security/

UX Next, San Francisco, November 2017 https://tmt.knect365.com/ux-next/

Guangzhou Innovation Festival, Guangzhou, China, November 2017 https://brinc.io/accelerator/

Robotic Process Automation Conference, NYC, November 2017 https://www.uipath.com/uipath-forward-2017-americas-agenda

#### 2016

International CES, Las Vegas, January 2016 https://www.cesweb.org/ https://youtu.be/ljcU8rKJle8 (Video)

IoT Data Analytics & Visualization, Palo Alto, February 2016 http://iotdataevent.com/ https://youtu.be/O59cSvMcq6Q (Video)

IBM InterConnect 2016, Las Vegas, February 2016 http://www.ibm.com/cloud-computing/us/en/interconnect/ https://youtu.be/yEDQpBISh\_s (Video)

Data 4 Decisions 2016, Raleigh, NC, March 2016 http://data4decisionsevent.com/

IoT Asia 2016 Conference, Singapore, March 2016 http://www.internetofthingsasia.com/https://youtu.be/NCCiJxIO2sU (Video)

Smart IoT London, London, England, April 2016 http://www.smartiotlondon.com/welcome https://vimeo.com/172086386 (Video) https://youtu.be/BrANKOjSDrc (Video) https://youtu.be/-Jo2zpathR0 (Video)

Internet of Things Summit, San Francisco, April 2016 https://theinnovationenterprise.com/summits/internet-of-things-summit-san-francisco-2016

Fiserv Forum Spring Client Conference, Las Vegas, April 2016 http://forum.fiserv.com/

IoT Slam Conference 2016, April 2016 http://iotslam.com/

Internet of Things World Conference 2016, Santa Clara, May 2016 http://iotworldevent.com/

MediaPost Appy Awards, New York, May 2016 http://www.mediapost.com/appyawards/

Festival of Media, Rome, Italy, May 2016 http://www.festivalofmedia.com/

ArabNet Digital Summit, Dubai, UAE, May 2016 https://arabnet.me/conference/summit/https://youtu.be/9FCxf5-Xw\_Q (Video)

TechCrunch Shanghai 2016, Shanghai, May 2016 http://tc.technode.com/en/

Pharma Summit 2016, Philadelphia, PA, June 2016 http://tinyurl.com/joouh7s

Augmented World Expo 2016, Santa Clara, CA, June 2016 http://www.augmentedworldexpo.com/

In Context Now 2016, Atlanta, GA, June 2016 http://incontextnow.com/

https://youtu.be/Gr66F28TeOo (Video)

Cannes Lions 2016, Cannes, France, June 2016 https://www.canneslions.com/

Cloud & DevOps World 2016, London, England, June 2016

https://cloudanddevopsworld.com/ https://youtu.be/eaC440C\_tAs (Video) https://youtu.be/p\_su-Lyo\_U (Video)

Watson IoT Cognitive Building Forum, London, England, June 2016 https://www.ibm.com/events/

Publicis: Viva Technology 2016, Paris, France, June 2016 http://www.vivatechnologyparis.com/

Wearables TechCon and IoT TechCon, San Jose, CA, July 2016 http://www.wearablestechcon.com/ https://youtu.be/SjVGjZW9bPQ (Video)

Voxxed Days Conference 2016, Belgrade, Serbia, October 2016 https://belgrade.voxxeddays.com/ https://youtu.be/UHJqeTg\_sz0 (Video)

https://youtu.be/npPje55ltNU (Video)

M2M Summit 2016, Düsseldorf, Germany, October 2016 http://m2m-summit.com/

CSI CyberSEED 2016, University of Connecticut, October 2016

http://ow.ly/yV21304me9i

https://youtu.be/imie36P4OQM (Video) https://youtu.be/Ru8\_rHgTESI (Video)

Monetizing Internet of Things 2016, Copenhagen, Denmark, October 2016 http://m-iot.io/

IoT Tech Expo North America 2016, Santa Clara, October 2016 http://www.iottechexpo.com/northamerica/ https://youtu.be/TE5x131Qnqw (Video)

IBM World of Watson 2016, Las Vegas, October 2016 http://www-01.ibm.com/software/events/wow/ https://youtu.be/-0Gan-oCJMM (Video)

TechCrunch Beijing 2016, Beijing, October 2016 http://tc.technode.com/en/

Smart Home Summit 2016, Palo Alto, November 2016 https://tmt.knect365.com/smart-home/

Global Entrepreneurs Week 2016, Worldwide, November 2016 https://www.startupacademy.org/sessions/scott-amyx-agent-of-disruption/ (Video)

IoT Grand Slam 2016, December 2016 http://iotslam.com/

IoT for Utilities Energy Conference 2016, San Jose, December 2016 https://energyconferencenetwork.com/iot-utilities-2016/

ArabNet Riyadh 2016, Riyadh, December 2016 https://arabnet.me/conference/riyadh/

#### 2015

Wearables TechCon 2015, Santa Clara, March 2015 http://www.wearablestechcon.com/ https://youtu.be/OsZjhrpIEPA (Video) https://youtu.be/H8QRRWSPpVk (Video)

Wearable Technology: Adoption and Monetization Summit 2015, San Francisco, April 2015 http://www.wearabletechinnovations.com/aboutus.html https://youtu.be/nzFCYIINLtA (Video)

Global IoT Conference 2015 (Global Big Data), Santa Clara, May 2015 http://globalbigdataconference.com/50/santa-clara/iot-conference/event.html https://youtu.be/IchA0A8nAl4 (Video)

Internet of Things World Conference 2015, San Francisco, May 2015 http://iotworldevent.com/ https://youtu.be/eJ1ksf-4eXs (Video)

IBM Amplify 2015, San Diego, May 2015 http://www-01.ibm.com/software/events/amplify/ https://youtu.be/6WSq0DwqHw8 (Video)

JCK Las Vegas 2015, The Jewelry Industry's Premier Event, Las Vegas, May 2015

http://lasvegas.jckonline.com/ https://youtu.be/ZGZ5Dawsqt8 (Video)

Retail Tech Summit, San Francisco, June 2015 https://youtu.be/Y7ydzpkMZ-k (Video)

Wearable Technologies (WT) Conference 2015, San Francisco, July 2015 http://www.wearable-technologies.com/https://youtu.be/nzFCYIINLtA (Video)

K-Global Startup Conference 2015, Seoul, Korea, July 2015 https://www.born2global.com/

Sentiment Analysis Symposium 2015, NYC, July 2015 http://sentimentsymposium.com/agenda.html https://youtu.be/6kwTdQV75VA (Video)

Customer Service Experience 2015, NYC, August 2015 http://www.custservexperience.com/2014/https://youtu.be/hMVddPSsv8c (Video) https://youtu.be/dkDCg8bwOlo (Video)

Digital Summit Detroit 2015, Detroit, September 2015 http://digitalsummitdetroit.com/

Razorfish Tech Summit 2015, NYC, September 2015 http://www.razorfish.com/ https://youtu.be/SLex22rWywg (Video)

Internet of Things Security 2015, Boston, September 2015 http://iotsecurityevent.com/ https://youtu.be/SrHZR99nRNs (Video)

Digital East 2015, Washington D.C., October 2015 http://digitaleast.com/

ITU Telecom World 2015, Budapest, Hungary, October 2015 http://telecomworld.itu.int/

LocWorld 2015, Silicon Valley, October 2015 http://www.locworld.com/ https://youtu.be/gWdjpSZUT4c (Video)

IBM Insight 2015, Las Vegas, October 2015

http://www.ibm.com/insight

https://youtu.be/f5bviXhIDX8?list=FLNnVp5hGUCRoY-XpPDoGPMA (Video)

Location & Context World 2015, SF, November 2015

http://locationandcontextevent.com/ https://youtu.be/Pz2vJ0uNySs (Video) https://youtu.be/LYjZj4uAXuY (Video)

Investment in Innovation (IN3) Medical Device 360 Summit, SF, November 2015 http://www.iirusa.com/in3/agenda.xml https://youtu.be/JToeRU0xMLA (Video)

Internet Summit 2015, Raleigh, November 2015 http://internetsummit.com/ https://youtu.be/yVUXXvrIEZs (Video)

SVForum: Brave New Connected World: The Internet of Everything, Silicon Valley, December 2015

http://svforum.org/Internet-Things/Brave-New-Connected-World-Internet-Everything https://youtu.be/LtbjgbUVqCM?list=FLNnVp5hGUCRoY-XpPDoGPMA (Video)

IoT Slam Virtual Conference, December 2015 http://iotslam.com/ https://youtu.be/-U7g7hp9eN8?list=FLNnVp5hGUCRoY-XpPDoGPMA (Video)

Dallas Digital Summit 2015, Dallas, December 2015 http://digitalsummitdallas.com/

IBM Watson IoT Event, Munich, Germany, December 2015 http://www.ibm.com/events/

#### 2014

Wearables and Things 2014 Conference, Washington D.C., October 2014 http://wnt2014.gomodev.com/ https://youtu.be/46bpTsiW8gA (Video)

SMARTWEEK 2014 Conference: Innovating the Future of IoT, Toronto, Canada, October 2014 http://www.globalsmartweek.com/ https://youtu.be/hBZEQWAQp5c (Video)

Thoughtful China Show 2014, Shanghai, China, September 2014

http://thoughtfulchina.com/ https://youtu.be/jBjABn\_jkHI (Video)

Digital Experience Conference 2014, Shanghai, China, September 2014 https://www.phorm.com/

Korea Advanced Institute of Science and Technology (KAIST), Seoul, South Korea, July 2014 http://www.kaist.edu/ https://youtu.be/IUR4YnogvOA (Video)

Samsung SDS, Seoul, South Korea, July 2014 http://www.sds.samsung.com/https://youtu.be/H4gef-KzWdA (Video)

George P. Johnson Korea Experience Marketing Agency, Seoul, South Korea, July 2014 https://www.gpj.com/

Group Eight (Korean Drama Producer), Seoul, South Korea, July 2014 https://crazy9drama.wordpress.com/2014/01/27/drama-news-group-eight-to-produce-korean-ver sion-of-nodame-cantabile/

Featured Innovation Speaker – Startup Weekend, CA May 2014 http://startupweekend.org/ https://youtu.be/o-fJuqBugi0 (Video)

Juror/ Panelist – 28th Annual California State University Statewide Student Research Competition, CA, May 2014 http://www.calstate.edu/research/useful\_links.shtml

# **Scott Amyx Speech Video**

Scott Amyx's Video:

https://youtu.be/giuvPemnVT8

## **Scott Amyx TV Interviews**

Scott Amyx Interviewed on TV: The "Smart" Gun Debate https://youtu.be/uwbD9u-rQUE

Scott Amyx Interviewed on the CUBE http://siliconangle.tv/ibm-interconnect-2016 https://www.youtube.com/watch?v=g8ef91okqAE&feature=youtu.be

Scott Amyx Interviewed on the Thoughtful China Show, Shanghai, China https://youtu.be/jBjABn\_jkHI

### **Scott Amyx Radio Interviews**

Scott Amyx Interviewed on KFNX 1100 News Talk Radio http://www.1100kfnx.com/index.php?/
https://imitechtalk.wordpress.com/2015/12/06/tech-gadgets-for-the-holidays-2015-2/

Scott Amyx Interviewed by IBM Big Data & Analytics Hub
Insights from Insight: Transforming the wealth management industry with technology
http://www.ibmbigdatahub.com/podcast/insights-insight-transforming-wealth-management-indus
try-technology

Scott Amyx Interviewed on WebmasterRadio.FM http://rumble.me/radio-show/scott-amyx/

#### **Published Books & Articles**

<u>Strive: How Doing the Things Most Uncomfortable Leads to Success</u> by Scott Amyx John Wiley & Sons

The Human Race: How Humans Can Survive in the Robotic Age by Scott Amyx John Wiley & Sons Expected in 2018/2019

<u>The Advances in Information Security, Privacy, & Ethics (AISPE) Book Series: Managing Security Issues and the Hidden Dangers of Wearable Technologies</u>

IGI Global (formerly Idea Group Inc.), international academic publisher http://www.igi-global.com/book/managing-security-issues-hidden-dangers/155178

#### Internet of Things and Data Analytics Handbook

John Wiley & Sons, academic publication http://www.wiley.com/WileyCDA/WileyTitle/productCd-1119173647,subjectCd-EEF0.html

Scott Amyx Interviewed by New York Times

Scott Amyx Interviewed by CIO Magazine

Scott Amyx Interviewed by Wearables Magazine

Scott Amyx Interviewed by Costco Magazine

Forbes: How To Set Your Company Up For Consistent Innovation https://www.forbes.com/sites/forbesnycouncil/2019/04/25/how-to-set-your-company-up-for-consistent-innovation/

Scott Amyx to Speak at the European Commission on Cross-Cutting Business Models for the Internet of Things

https://amyxinternetofthings.com/2017/01/19/scott-amyx-to-speak-at-the-european-commission-on-cross-cutting-business-models-for-the-internet-of-things/

Amyx+ Contributes to Accenture & G20 Report: Five Ways to Win with Digital Platforms https://amyxinternetofthings.com/2016/09/20/amyx-contributes-to-accenture-g20-report-five-way s-to-win-with-digital-platforms/

https://www.accenture.com/us-en/\_acnmedia/PDF-29/Accenture-Five-Ways-To-Win-With-Digital -Platforms-Full-Report.pdf

When Will the Industrial Internet of Things Floodgates Open? http://www.iotworldnews.com/author.asp?section\_id=495&doc\_id=730296&

What Should the Path to IoT Maturity Look Like for the Industry?

https://amyxinternetofthings.com/2017/01/26/what-should-the-path-to-iot-maturity-look-like-for-the-industry/

http://www.talkingiotinenergy.com/single-post/2016/11/21/What-should-the-path-to-loT-maturity-look-like-for-industry

The Mind Bending Future

https://amyxinternetofthings.com/2017/01/17/the-mind-bending-future/

Wearable Tech Trends for 2017

http://www.asicentral.com/news/web-exclusive/january-2017/wearable-tech-trends-for-2017/

Wearable Tech To Reach 400 Million Users By 2020

http://www.toptenwholesale.com/news/wearable-tech-reach-400-million-users-2020-22227.html

Disruption is Opportunity

https://amyxinternetofthings.com/2017/01/10/disruption-is-opportunity/

Amyx+ Contributes to WhichPLM Report 6th Edition: IoT Issue

https://amyxinternetofthings.com/2016/09/26/amyx-contributes-to-whichplm-report-6th-edition-iot-issue/

http://www.whichplm.com/editors-choice/order-the-whichplm-report-6th-edition-the-iot-issue.html

ArabNet Riyadh 2016 to Address Transformation Plan's Impact on Innovation and Entrepreneurship

http://saudigazette.com.sa/business/arabnet-riyadh-2016-address-transformation-plans-impact-innovation-entrepreneurship/

https://amyxinternetofthings.com/2016/12/29/scott-amyx-speaking-at-arabnet-riyadh-on-vision-2 030/

How Much Does Your IoT Refrigerator Know About You?

https://www.qualcomm.com/news/spark/2016/12/15/how-much-does-your-iot-refrigerator-know-about-you

Consumers Digest: Haptic Fashion is Happening http://www.consumersdigest.com/departments/haptic-fashion-is-happening

Internet of Things and Data Analytics Handbook Published

https://amyxinternetofthings.com/2016/10/27/internet-of-things-and-data-analytics-handbook http://www.wiley.com/WileyCDA/WileyTitle/productCd-1119173647,subjectCd-EEF0.html

Can Large Companies Successfully Innovate?

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How to Better Understand Your Users Through Mobile Personas https://amyxinternetofthings.com/

For more: https://scottamyx.com/thought/

### **Testimonials**

"Strive. Pushing through our limits, doing the hard thing, and focusing on constant and never-ending growth and improvement is the ticket to impact and fulfillment!"

 Tony Robbins, World-Renowned Business Leader and Peak Performance Strategist, Best-Selling Author of Unshakeable, Money Master the Game, Unlimited Power and Awaken the Giant Within

"We all know or have read stories of people who seem to rise from the ashes or come out of nowhere to achieve success. Strive points out that most of these individuals were not extraordinary by nature but extraordinary by action."

- Forbes

"The true alchemy of Strive is that it combines, great storytelling, great anecdotes, and some pretty profound insights. No question Scott Amyx's key takeaway is to get comfortable being uncomfortable... or perhaps find yourself a different journey. Learning to live perpetually outside your comfort zone is perhaps a condition precedent for success -- the special sauce for cooking up ideas that will change the world."

- Tribeca Film Festival

"Strive teaches us to embrace discomfort and achieve success in this exponentially changing world."

- Singularity University

"Scott's presentation at NED 2018 was very refreshing, filled with interesting best practices from around the world and content tailored specifically for our country. We appreciate that he researched deeply into our culture, economics, politics and digital maturity to help our audience understand where we as a nation stand in digital transformation. His speech rallied the audience to keep moving forward, to continuously improve and to understand how Peru can lead the Fourth Industrial Revolution."

- NED/ Seminarium Team, December 5, 2018

"Scott is a very insightful and engaging speaker! When we invited him to Colombia he gave us a very tailored presentation about the importance of the Internet of Things (IoT) for building smart cities, which was a very avant-garde experience for the audience. Also, when we took him to Costa Rica, Scott gave the audience an energetic introduction to the IoT, which was very much aligned with what our client needed."

- Esteban Barrera, Speakers Consultant, Thinking Heads, June 20, 2018

"Scott spoke at our conference on localization that had a theme of Internet of Things. He brought a lot of information, enlightening stories and eye-opening facts to our audience. He showed an incredible in-depth topic knowledge, yet the way he presented the information made all that data easy to understand and digest. Scott's friendly style both on and off the stage made us all comfortable and ready to learn more. I highly recommend him as a speaker."

- Donna Parrish, Publisher, MultiLingual, October 22, 2015

"It was great working with Scott Amyx at this years' IoT World and IoT Security shows where he provided some great insight into IoT technologies, the Wearables markets; and securing IoT networks through managed PKI Certificates! His presentations were engaging and comprehensive and we look forward to continuing to work with Scott moving forward."

- Dominie Roberts, Event Director at Informa, October 5, 2015

"Scott has his finger on the pulse of IoT and Wearables. He's a definitive source of knowledge, who ties together all of the activity occurring in this nascent sector. Highly recommended."

- Tony Rovello, Principal Product Manager, Alexa at Amazon, September 18, 2015

"Scott Amyx was a delight to work with leading up to, during and after Wearables TechCon. He went above and beyond just speaking at his session Affective Computing and Sentiment Analysis in Wearables. He graciously volunteered to be a panelist on "Visions: The Future of Augmented Reality Devices" and even offered to help promote the show on Examiner. With all the little extras, combined with fantastic comments on his presentation from feedback collected at the show. I would be thrilled to work with him again on future shows."

 Katie Flash, Conference Chair and Content Director of InterDrone at Emerald Expositions, March 27, 2015

"As a conference organizer, we look for people who are on the forefront of industry. When we started out on a journey to put together the Wearables + Things conference, we immediately found Scott Amyx through his writings at Wired Magazine. Scott is not only willing to dig in and do his homework on an industry, he's excellent at articulating the opportunities and challenges that lie ahead. And he's equally effective in writing and in person. We also asked Scott for recommendations about others who should be involved and he was more than willing to provide input and introductions. Scott is not only smart on the Mobile, Wearables and IoT industries, he's enjoyable to be around. I highly recommend getting Scott involved in your events or projects as a reliable resource to improve outcomes."

 Pete Erickson, Founder, CEO of Modev. Producer of Spinnaker Summit, VOICE, Aspen Software Leadership Summit, Machinery.AI, EXOLeaders, November 10, 2014

## **Contact Information**

#### **Speaking Engagements**

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